

Nicotine's Direct Attack on Reward System

What if I use something like cocaine or amphetamines, that's actually going to go straight to the Nucleus Accumbens and have an effect of there? All of these at the end of the day are affecting your dopamine reward circuit. That's the bottom lines. Yeah, believe it or not nicotine does too. So, you'll see some of these are going to both areas. Actually, if you look nicotine's going here, it's going here, and it's going there. What does that mean about the addiction of nicotine? Absolutely. There are some of you in this room who probably at a certain time in the morning, your body is physically craving and wanting to fire right here, because every morning you had that morning cigarette.